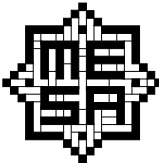




C ADVERTISING INSERTION ORDER FORM

MESA's 36th Annual Meeting
November 23-26, 2002
Marriott Wardman Park • Washington, DC

MIDDLE EAST STUDIES ASSOCIATION



1643 E. Helen St. The University of Arizona
Tucson AZ 85721(USA)
(520) 621-5850 ♦ fax (520) 626-9095
mesana@u.arizona.edu
www.mesa.arizona.edu

1 Organization

2 Address

Name _____
Address _____

Phone _____
Fax _____
E-mail _____
Web address _____

For ads prepared by ad agency—the following address should receive a tear sheet of the advertisement.

Name _____
Address _____

Phone _____

MESA's Policy on Advertising:
Appropriate advertisements are accepted for MESA publications (*MESA Newsletter, MESA Bulletin, Annual Meeting Program*) on a space available basis. MESA reserves the right to refuse ads it deems inappropriate or in conflict with MESA's objectives. MESA publications will not accept advertising from defense and intelligence related agencies from any government. The appearance of an ad in a MESA publication does not imply endorsement by MESA.

3 Advertising Options

MESA Newsletter

- Choose Issue(s)
- February Issue** (insertion order by Jan. 8 & copy by Jan. 15; publication to membership in February)
 - May Issue** (insertion order by April 8 & copy by April 15; publication to membership in May)
 - August Issue** (insertion order by July 8 & copy by July 15; publication to membership in August)
 - November Issue** (insertion order by October 8 & copy by October 15; publication to membership in November)

MESA Bulletin

- Summer Issue** (insertion order by May 8 & copy May 15, publication to membership in July)
- Half-page ad (5" wide x 4" high) \$ 150
 - Full-page ad (5" wide x 8" high) \$ 275
 - Back Cover ad (5" wide x 8" high) \$ 500

Annual Meeting Program

- (insertion order by September 28 & copy by October 5; publication distributed at conference)
- Quarter-page ad (3.5" wide x 4.5" high) \$ 150 (\$140)
 - Half-page ad-Horizontal (7.5" wide x 4.5" high) \$ 275 (\$250)
 - Half-page ad-Vertical (3.5" wide x 9.5" high) \$ 275 (\$250)
 - Submitting digital files. Call for formats and types accepted.

Choose Display Ad Sizes(s) and appropriate boxes

- Quarter-page ad (3.5" wide x 4.5" high) \$ 150
- Half-page ad horizontal (7.5" wide x 4.5" high) \$ 275
- Half-page ad vertical (3.5" wide x 9.5" high) \$ 275
- Full-page ad (7.5" wide x 9.5" high) \$ 500
- Graphic design services \$ 25/hour
- Submitting digital files. Call for formats and types accepted.

Text-Only Employment Ads

- Printed and web listing \$ 50
 - Web only \$ 25
- Employment ad text accepted as email message and/or attachment.

Winter Issue

- (insertion order by November 8 & copy November 15; publication to membership in December)
- Half-page ad (5" wide x 4" high) \$ 150
 - Full-page ad (5" wide x 8" high) \$ 275
 - Back Cover ad (5" wide x 8" high) \$ 500



Ad Packages (4 ads total; prices shown reflect a discount)

- #1—Quarter-page ad in two newsletters, full-page ads in program, *Bulletin* \$ 950
- #2—Quarter-page ad in two newsletters, half-page ads in program, *Bulletin* \$ 625

4 Payment

Advertising Amount Due

\$

- Check/Money order (drawn in US\$ on a US bank) enclosed (check # _____ by _____)
- Check being processed (Purchase order/Check requisition # _____)
- Please invoice